

## **COOKIE POLICY**

### **INFORMATION ABOUT OUR USE OF COOKIES**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

#### **Strictly necessary cookies.**

These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

#### **Analytical/performance cookies.**

They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

#### **Functionality cookies.**

These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

#### **Targeting cookies.**

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

The table below explains the cookies we use and why.

<b>Cookie Title/Name</b>	<b>Purpose</b>
<b>COOKIE TITLE</b>	<b>DESCRIPTION OF THE PURPOSE FOR WHICH THE COOKIE IS USED</b>
CONSENT	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
<b>CookieConsent</b>	Stores the user's cookie consent state for the current domain
<b>m</b>	Determines the device used to access the website. This allows the website to be formatted accordingly.
<b>_calendly_session</b>	If consent is given by the visitor, this cookie allows the website to add events into the visitor's calendar.
<b>VISITOR_INFO1_LIVE</b>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
<b>YSC</b>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
<b>yt-remote-cast-available</b>	Stores the user's video player preferences using embedded YouTube video
<b>yt-remote-cast-installed</b>	Stores the user's video player preferences using embedded YouTube video
<b>yt-remote-connected-devices</b>	Stores the user's video player preferences using embedded YouTube video
<b>yt-remote-device-id</b>	Stores the user's video player preferences using embedded YouTube video
<b>yt-remote-fast-check-period</b>	Stores the user's video player preferences using embedded YouTube video
<b>yt-remote-session-app</b>	Stores the user's video player preferences using embedded YouTube video
<b>yt-remote-session-name</b>	Stores the user's video player preferences using embedded YouTube video
<b>wp_sharing_163596126_1146_twitter</b>	Used to share to Twitter

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